

CB Richard Ellis

CBRE EN LOS MEDIOS

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Newsweek's Greenest Companies

From Cal Frese

I am very pleased to announce Newsweek has ranked **CB Richard Ellis #30** overall and **#1** in the Financial Services sector in its **2010 Green Rankings**. The list measures the environmental performance of the **500 largest U.S.-based publicly traded companies**, and the rankings are based on a composite score of each company's performance in three key areas: environmental impact, green policies and reputation among peers. Our performance this year is a considerable improvement from 2009, when we were ranked #45 overall.

The Newsweek ranking is a clear endorsement of our corporate commitment to sustainability. This achievement underscores for our clients – many of whom are also on Newsweek's list – that CBRE offers the industry's most comprehensive, integrated sustainability service platform. The U.S. Green Building Council (USGBC) estimates that nearly 40% of all harmful emissions are generated by buildings, and as the largest manager of commercial space globally, CBRE is uniquely positioned to help our clients reduce their environmental impact.

The biggest factor in our higher ranking this year was a dramatic improvement in our reputation score of 69.96 (up from 20.38 in 2009). The reputation score was derived from an opinion survey of corporate social-responsibility professionals, academics and other environmental experts in which participants rated firms as leaders or laggards. Based on CBRE's environmental performance, commitment and communications, the market clearly views us as a definitive leader.

The complete Newsweek rankings, as well as the related story and methodology, are available at <http://www.newsweek.com/feature/2010/green-rankings.html>.

I'd like to thank our global sustainability steering committee team (members listed below) for their hard work and contributions to this success. With objective analysis like this one from Newsweek, we are proving once again why CBRE is the best service provider in the business.

Sally Wilson
Dave Pogue
Jeremy Benkin
Lisa Colicchio
Mark Creamer
Liz Croft
Matt Ellis
Alec McColm
Mindee Metz
Francisco Miron
Hal Myers
Rebecca Pearce
Jenna Rowe
Heidi Sanchez
Tim Shen
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